Early Help: Building Resilience and Evidence-based Practice

A one-day conference
28th September 2016
Radisson Blu Portman Hotel
22 Portman Square, London W1H 7BG

FOUR WAYS TO BOOK:
Complete one registration form for each delegate
BOOK ONLINE AT www.earlyhelpconference.com
EMAIL TO martha.bradbury@markallengroup.com
CALL 020 7501 6346

www.earlyhelpconference.com
Against a backdrop of reduced financial resource and rising social need, what is the key to providing effective early help for children, young people and families in 2016 and beyond?

This is an essential national conference for providers and commissioners of services, providing fresh thinking and the latest innovative practice from across the country.

As well as keynote sessions on service reconfiguration, using evidence, and addressing neglect, a wealth of case studies will showcase examples of area-wide early help, measurement and evaluation, and support through children’s centres, youth work and whole-family intervention.

The conference will provide you with key insights on:

- Using evidence to respond to economic austerity
- Area-wide strategies to build resilience in families and communities
- Active engagement of families and young people in designing services
- Effective approaches to integrated working
- Engaging parents early to prevent and address childhood neglect
- How the Early Intervention Foundation can support you in your work
- Putting measurement and evaluation at the core of your work

You can also attend case study seminars and join discussions on:

- Children’s centres, youth work, whole-family support, preventing substance misuse, and measurement and evaluation

The conference is designed for:

- Managers, directors and practitioners across children and young people’s services
- Commissioners of services
- Early help teams
- Charity chief executives and directors
- Policy makers and officers
- Early support co-ordinators
- Troubled families teams
- Public health professionals
- Health and wellbeing boards
- Children’s centre managers
- Health visitors
- CAMHS professionals
- Quality and performance managers
- Heads of strategy
- Heads of evaluation and evidence
- The academic community

8.45 Registration, refreshments and exhibitor viewing

9.25 Introduction

**Speaker**

Ravi Chandiramani, Editor-in-Chief, Children & Young People Now

9.30 Welcome from the chair

**Speaker**

Christine Davies CBE, Trustee, Early Intervention Foundation

9.40 Reimagining children’s services around early help – a national imperative

- Transforming local provision to intervene early and prevent problems from becoming crises
- Building resilience in families and communities
- Developing a skilled, confident early help workforce, and effective approaches to integrated working

**Speaker**

Dave Hill, President, Association of Directors of Children’s Services

10.10 Evidence-based prevention and early intervention

- Key insights for commissioners, funders and service providers in using evidence in decision-making
- Mapping the needs of children, young people and families to inform service design
- Recommended methods of using evidence to respond to economic austerity

**Speaker**

Louise Morpeth, Chief Executive, Dartington Social Research Unit

10.40 Rethinking childhood neglect: an early help approach

- How developing our understanding of neglect and later harm has implications for early help practice
- Latest evidence on the relationship between neglect and child sexual abuse, child sexual exploitation and harmful sexual behaviour, based on work by Action for Children, NSPCC and Research in Practice
- Addressing the root causes of neglect by engaging parents early, in order to reduce children’s vulnerability to exploitation and abuse

**Speaker**

Dez Holmes, Director, Research in Practice

11.10 Questions

11.20 Refreshments and exhibitor viewing

11.40 Area-wide strategy – Camden

How Camden’s ‘resilient families’ strategy aims to support families in ways that build capacity rather than create dependence, working in partnership with schools, colleges, early years providers, health services, police and the third sector; and how it has actively engaged young people in co-designing and commissioning services.

**Speaker**

Martin Pratt, Director of Children, Schools and Families, Camden London Borough Council

12.10 Area-wide strategy – Leeds

How Leeds sets out to be a ‘child friendly city’, re-orienting children’s services to reduce the need for statutory intervention by putting more decision making with families and prioritising the importance of consistent relationships in children’s lives.

**Speaker**

Steve Walker, Deputy Director of Children’s Services at Leeds City Council

12.40 Questions

12.45 Lunch and exhibitor viewing
13.45 – 14.35 Case Study Seminars – choose 1A, 1B or 1C

1A Future of Children’s Centres
How children’s centres in Waltham Forest have been retained, enhanced and repositioned as Children and Family Centres for children aged 0–18, offering support for parenting, life skills, employability, and a range of child health services for under-fives.

SPEAKERS
David Wallis, Project Manager, Children and Family Centres; and Carol Frederick, Early Help Interim Group Manager, London Borough of Waltham Forest

1B Effective Youth Work
How Bristol-based organisation Youth Moves supports eight to 19-year-olds with a range of centre-based and detached youth work as well as programmes in sport, music, arts, environmental improvement and volunteering. It works with early help and family intervention teams in identifying young people to provide opportunities and support.

SPEAKER
Denise Clifford, Participation Lead, Youth Moves

1C Preventing Substance Misuse
How the LifeSkills programme prevents substance misuse by encouraging children to make healthy lifestyle choices. The universal prevention programme, for children aged eight to 14, has been proven to reduce risk-taking behaviours by 75 per cent, and leads to improvements in other core skills that are vital for healthy development.

SPEAKER
Lauren Spiers, Children’s Services Manager, Barnardo’s Northern Ireland

14.40 – 15.30 Case Study Seminars – choose 2A, 2B or 2C

2A Measurement and Evaluation
How children’s communication charity I CAN puts evidence, both quantitative and qualitative, at the core of its work. It evaluates its programmes based on a ‘theory of change’ model; presents evidence that is meaningful and accessible to practitioners and funders; collects evidence from children and young people; and ensures its data and evidence is externally verified.

SPEAKER
Mary Hartshorne, Director of Outcomes and Information, I CAN

2B Troubled Families programme
How the Supporting (troubled) Families Programme works in Hampshire; its ambition, core principles and delivery; the “typical” troubled family; positive family outcomes; and the findings of an independent academic evaluation of the programme by the University of Portsmouth.

SPEAKER
Ian Langley, Strategic Lead, Supporting (troubled) Families Programme, Hampshire County Council

2C Perinatal Education
How the Baby Steps programme supports vulnerable adults to prepare for parenthood by nurturing healthy relationships with their babies, based on the latest research on brain development, reflective functioning and attunement. Health professionals and children’s services practitioners work together to deliver group sessions before and after birth.

SPEAKER
Vic Lofthouse, Implementation Manager, NSPCC

15.30 Refreshments and exhibitor viewing

15.50 Early Intervention Foundation: support for the sector
• Recent findings from reviews on supporting the inter-parental relationship, and what works from conception to age five
• How EIF is supporting places to use this evidence, emerging models and innovation
• Embedding early intervention as everybody’s business

SPEAKER
Donna Molloy, Director of Dissemination, Early Intervention Foundation

16.25-16.30 Summing up and close of conference

Promotional opportunities
Exhibiting at the Early Help: Building Resilience and Evidence-based Practice Conference provides an excellent opportunity to engage with key decision makers in services for children, young people and families.
To discuss how your organisation can be involved, contact Rachael Sarson on 020 7501 6699

Speaker confirmation and changes
All speaker updates and all further details are on the website www.earlyhelpconference.com

FOUR WAYS TO BOOK:
COMPLETE ONE REGISTRATION FORM FOR EACH DELEGATE (PHOTOCOPIES ARE PERMITTED)

BOOK ONLINE AT www.earlyhelpconference.com

EMAIL TO martha.bradbury@markallengroup.com

CALL 020 7501 6346

BOOK NOW: www.earlyhelpconference.com
### Payment Details:

- **I wish to pay by Credit Card**
  - Please debit my [ ] Visa [ ] Mastercard [ ] Maestro [ ] American Express

- **Cheque**
  - Make your cheque payable to MA Education Ltd

- **Invoice**
  - Requesting an invoice and signing this form will secure your place at the conference. All invoices must be paid in full before the event. See booking condition 2.
  - If you have authorisation from your trust/department to attend this event and require an invoice, please provide the correct billing address or shared services address (including the relevant payable codes) and a purchase order number.

We are unable to process any bookings without this information. We are unable to send out invoices to home addresses.

---

### Conference Rates

<table>
<thead>
<tr>
<th>Pricing details</th>
<th>Early Bird</th>
<th>Standard price</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Full rate - Private sector &amp; agencies</td>
<td>£449 + vat</td>
<td>£549 + vat</td>
</tr>
<tr>
<td>(b) Reduced rate - Public sector, Local Authorities, Schools, Universities &amp; Colleges</td>
<td>£349 + vat</td>
<td>£429 + vat</td>
</tr>
<tr>
<td>(c) Supported rate - Charities &amp; voluntary organisations</td>
<td>£249 + vat</td>
<td>£299 + vat</td>
</tr>
<tr>
<td>(d) Exhibitor rate</td>
<td>£1,750 + vat</td>
<td>£2,250 + vat</td>
</tr>
</tbody>
</table>

- **Not sure which rate?**
  - Call now on: 020 7501 6346

Value added tax; UK Customs & Excise specify that all conference participants must pay VAT at its current rate of 20%.

- **[ ] Full invoice address** 
  - Must be accompanied by a .gov.uk or .ac.uk address (including the relevant payable codes) and a purchase order number.

- **[ ] Requesting an invoice** 
  - An invoice will be sent out where payment has not been received six weeks prior to the conference.

- **[ ] Invoice** 
  - All invoices must be paid in full before the event. See booking condition 2.

- **[ ] Card payment**
  - Make your cheque payable to MA Education Ltd

- **Cheque payment**
  - Make your cheque payable to MA Education Ltd

- **Credit card payment**
  - Make your cheque payable to MA Education Ltd

- **Signed**
  - Signed is not required for credit card payment

---

### Conference fee includes

- Entrance to the conference, lunch and refreshments, full conference documentation.
- Conference fee includes VAT at its current rate of 20%.

### Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)

---

**For more information visit** [www.earlyhelpconference.com](http://www.earlyhelpconference.com)

**Please return to:** Conference Bookings, MA Education Ltd, St Jude’s Church, Dulwich Road, London, SE24 0PB, UK

**Or telephone:** 020 7501 6346 **email:** martha.bradbury@markallengroup.com

---

**Data Protection**

- By registering for a conference MA Education can provide you with information relating to your booking and other MA Education related products or services via email, direct mail, fax or telephones. Please write to the head of marketing at the address below if you do not want to receive this information. We may also make your details available to carefully screened companies (excluding email addresses) who have offers that may be of interest to you.
- [ ] If you specifically do not wish your details to be made available to third parties, please tick here.
- [ ] Yes, I would like to receive carefully screened and work-related information from third parties.

---

**Organised by** Children & Young People Now.

**28th September 2016, Radisson Blu Portman Hotel 22 Portman Square, London W1H 7BG**

**Ways to book:**

<table>
<thead>
<tr>
<th>Ways to book</th>
<th>online at:</th>
<th>Booking line:</th>
<th>Cheque:</th>
<th>Request an invoice</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><a href="http://www.earlyhelp.com">www.earlyhelp.com</a></td>
<td>020 7501 6346</td>
<td>to the address below</td>
<td></td>
</tr>
</tbody>
</table>

**Your Details:**

<table>
<thead>
<tr>
<th>(Photocopies of this form accepted.)</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title</strong> (Dr, Mr, Mrs etc)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Forenames</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surname</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job title</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company name</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company address</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dietary requirements</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

I understand that this registration booking is subject to the booking conditions.

**Signature Date**

---

**Ways to book:**

- [ ] Online at: [www.earlyhelpconference.com](http://www.earlyhelpconference.com)
- [ ] Call now on: 020 7501 6346
- [ ] Email: martha.bradbury@markallengroup.com

---

**Confirmation of booking**

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)

---

**Conference fee includes**

- Entrance to the conference, lunch and refreshments, full conference documentation.

### Conference Rates

<table>
<thead>
<tr>
<th>Pricing details</th>
<th>Early Bird</th>
<th>Standard price</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Full rate - Private sector &amp; agencies</td>
<td>£449 + vat</td>
<td>£549 + vat</td>
</tr>
<tr>
<td>(b) Reduced rate - Public sector, Local Authorities, Schools, Universities &amp; Colleges</td>
<td>£349 + vat</td>
<td>£429 + vat</td>
</tr>
<tr>
<td>(c) Supported rate - Charities &amp; voluntary organisations</td>
<td>£249 + vat</td>
<td>£299 + vat</td>
</tr>
<tr>
<td>(d) Exhibitor rate</td>
<td>£1,750 + vat</td>
<td>£2,250 + vat</td>
</tr>
</tbody>
</table>

- **Not sure which rate?**
  - Call now on: 020 7501 6346

Value added tax; UK Customs & Excise specify that all conference participants must pay VAT at its current rate of 20%.

- **[ ] Full invoice address** 
  - Must be accompanied by a .gov.uk or .ac.uk address (including the relevant payable codes) and a purchase order number.

- **[ ] Requesting an invoice** 
  - An invoice will be sent out where payment has not been received six weeks prior to the conference.

- **[ ] Invoice** 
  - All invoices must be paid in full before the event. See booking condition 2.

- **[ ] Card payment**
  - Make your cheque payable to MA Education Ltd

- **Cheque payment**
  - Make your cheque payable to MA Education Ltd

- **Credit card payment**
  - Make your cheque payable to MA Education Ltd

- **Signed**
  - Signed is not required for credit card payment

---

**Conference fee includes**

- Entrance to the conference, lunch and refreshments, full conference documentation.

### Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)

---

**Conference fee includes**

- Entrance to the conference, lunch and refreshments, full conference documentation.

### Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)

---

**Conference fee includes**

- Entrance to the conference, lunch and refreshments, full conference documentation.

### Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)

---

**Conference fee includes**

- Entrance to the conference, lunch and refreshments, full conference documentation.

### Confirmation of booking

All bookings will be confirmed by email, unless otherwise stated. Please contact us if you have not received your confirmation 5–7 days after submitting your booking.

**How did you hear about the conference?**

- [ ] Direct mailing
- [ ] Email
- [ ] Recommendation
- [ ] Children & Young People Now website
- [ ] Other website (please specify)
- [ ] Advert in magazine (please specify)
- [ ] Other (please specify)